

Burbank.

Burbank's Innovative SoftPOS






Reach new market
segments and grow
your business



Innovative SoftPOS is just an SDK away

A robust, efficient, and scalable SoftPOS solution that works in any app, on any device.

Burbank's white label technology enables banks and PSPs to offer merchants a simple and cost-effective way to accept payments on consumer off the shelf (COTS) devices.

-  Simple SDK integration
-  Options to certify in your business name
-  Code placed in escrow for business continuity
-  Self-host in the cloud or your own data centre
-  Scale up and down as demand fluctuates payment experience

Delivered for just 1p per transaction

No monthly fees, no fees per app, and no percentage of transaction fees.
Just clear and simple pricing. The way it should be.



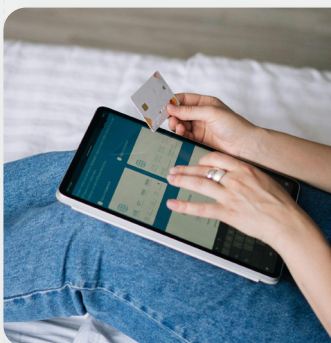
Embed Burbank into your merchant offering and leap ahead of your competition



Grow your business by reaching new market segments where SoftPOS adoption is slow or difficult.



Accelerate customer experience, innovation, and improvements with enhanced SoftPOS.



For banks – offer SoftPOS from your mobile banking app and gain a new revenue stream.



No third-party reliance or restrictions over your solution.

Everything you need to deliver a superior payments experience



Standalone SDK

No hardware required. Integrate Burbank's SDK into any app and start taking payments straight away.



Certified

Expedite the compliance process and get to market faster. Burbank's SDK is approved to Industry standards.



Flexible hosting

You choose: Self host and manage your own infrastructure and data, or cloud host and receive the benefits of rapid and automatic scaling to optimise costs, and failover capabilities.



Cross-platform

Achieve wide reaching service capability with all Android and iOS handsets supported.



Customisable

Maintain brand identity with full control over how the payments experience looks and feels.

Burbank's solution to customer reticence

In some regions, customers are wary of tapping their card against the merchant's device with concerns the camera will capture their card information and PIN. Despite being a misconception, this is the consumer's perception. And this mistrust can result in dwindling MPOS acceptance.

Our solution

1. Burbank's enhanced SoftPOS solution initiates the transaction on the merchant's device and generates a QR code.
2. Customer scans the QR code to transfer the payment process to their device in real time.
3. Customer taps their card against their own device and securely enters their PIN to complete the transaction.

Let's talk

Join us on this exciting journey and experience the future of SoftPOS.



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Simple.
Secure.
Scalable.

Burbank.
The auth. solution for every industry

